

Journal of Visual Art and Design

Journal of Visual Art and Design welcomes full research articles written in *Bahasa Indonesia* or in English in the area of Visual Art and Design from the following subject areas: Design History, Art History, Visual Culture, Design Methodology, Design Process, Design Discourse, Design and Culture, Sociology Design, Design Management, Art Criticism, Anthropology of Art, Artifact Design, Industrial Design, Visual Communication Design, Photography, Interior Design, Craft, Architecture, Film, Multimedia, Creative Industry, Design Policy, and other historical, critical, cultural, psychological, educational and conceptual research in visual art and design. Authors are invited to submit articles that have not been published previously and are not under consideration elsewhere.

Abstracts and articles published on *Journal of Visual Art and Design* are available online at <http://journals.itb.ac.id/index.php/jvad>.

Publication History

Currently known as:

Journal of Visual Art and Design

Formerly known as:

- ITB *Journal of Visual Art and Design* (2007 – 2014)

Editorial Board of Journal of Visual Art and Design

Chief Editor

G. Prasetyo Adhitama
Research Group of
Human and Interior,
Faculty of Visual Art and
Design ITB, Indonesia

Agung Hujatnika
Selasar Sunaryo,
Indonesia

Deny Willy Junaidy
Faculty of Architecture
and Ekistics, Universiti
Malaysia Kelantan,
Malaysia

Tjetjep Rochendi
Art Education
Universitas Negeri
Semarang, Indonesia

Setiawan Sabana
Faculty of Art and
Design, Institut
Teknologi Bandung,
Indonesia

Yan Yan Sunarya
Research Group of
Craft and Tradition,
Faculty of Art and
Design, Institut
Teknologi Bandung,
Indonesia

Editorial Boards

Ira Adriati
Faculty of Art and Design,
Institut Teknologi
Bandung, Indonesia

Andryanto Rikrik Kusmara
Indonesian Sculptors
Association (API),
Indonesia

Acep Iwan Saidi
Cultural Study Center,
Institut Teknologi
Bandung, Indonesia

Andriyanto Wibisono
Indonesian Society of
Interior Designer,
Indonesia

Ruly Darmawan
Research Group of Design
and Visual Culture
Sciences, Faculty of Art
and Design, Institut
Teknologi Bandung,
Indonesia

Dwinita Larasati
Bandung Creative City
Forum, Indonesia

Bambang Sugiharto
Faculty of Philosophy
Universitas
Parahyangan,
Indonesia

Martha Patricia Zarza
Autonomous
University of the State
Mexico, Mexico

Haruo Hibino
Department of Design
Science, National
University Corporation
Chiba University, Japan

Adhi Nugraha
Aliansi Desainer Produk
Industri Indonesia (ADPII),
Indonesia

Jacob Sumardjo
Theater Study
Program, Indonesian
Art and Culture
Institute of Bandung,
Indonesia

Alvanov Zpalanzani
Research Group of
Visual
Communication and
Multimedia, Faculty
of Art and Design,
Institut Teknologi
Bandung, Indonesia

Publication assistant: Dini Sofiani Permatasari & Budhi Mulyawan. Address: *ITB Journal Publisher*, LPPM ITB, Center for Research and Community Services (CRCS) Building 6th & 7th Floor, Jl. Ganesha No. 10 Bandung 40132, Indonesia, Tel. +62-(022)-86010080, Fax.: +62-(022)-86010051; e-mail: jvad@lppm.itb.ac.id.

Distribution: Distributed to other universities and research institutions for exchange publications and to regular subscribers.

Subscription per issue: Rp 100.000,- (domestic) and \$50 (overseas). Order form for subscription should be sent to the editorial office.

Reg. No. 691-SIC-UPPGT-SIT-1963

Published by *ITB Journal Publisher*, The Institute for Research and Community Services, Institut Teknologi Bandung.

Cover Design by Chandra Tresnadi.