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151

CONTENTS

Editorial	75-76
Arief Rosyidie, Chief Editor	
Characteristics and Development of Creative Tourism in Bandung Ricky Firmansyah, Arief Rosyidie	77-87
Tourist Attractions for City Tour in Cirebon City, West Java, Indonesia Heru Purboyo Hidayat Putro, Mira Maharani	a 88-99
Predicting Choice of Theme-Park Destinations in India Gunjan Malhotra	100-117
Development Strategy of Sustainable Marine Ecotourism in Indonesia Ni Ketut Arismiyanti	119-138
The Impact of Marine Tourism: A Qualitative Study on the Perspective of the Local Community in Lovina, Bali Luh Yusni Wiarti	138-150

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ASEAN JOURNAL ON HOSPITALITY AND TOURISM

ASEAN JOURNAL ON HOSPITALITY AND TOURISM is an international refereed journal, focusing on hospitality, tourism and related subjects in the Southeast Asia and its surrounding region.

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The main purpose of this international refereed journal is to advance and foster tourism and hospitality education, research, and professionalism in the Southeast Asia Region. The journal provides a vehicle for increasing awareness, consideration and analysis of issues in tourism and hospitality, and also promotes the interchange of ideas, and comparative studies, both within the countries of the region and between these countries and other parts of the world.

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