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ASEAN JOURNAL ON HOSPITALITY AND TOURISM

ASEAN JOURNAL ON HOSPITALITY AND TOURISM is an international refereed journal, focusing on hospitality, tourism, and related subjects in the Southeast Asia and its surrounding region.

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PURPOSE

The main purpose of this international refereed journal is to advance and foster tourism and hospitality education, research, and professionalism in the Southeast Asia region. The Journal provides a vehicle for increasing awareness, consideration and analysis of issues in tourism and hospitality, and also promote the interchange of ideas, and comparative studies, both within the countries of the region and between these countries and other parts of the world.

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Submission of a manuscript to this Journal represents a certification on the part of the author(s) that it is an original work, and that neither this manuscript nor a version of it has been published elsewhere nor is being considered for publication elsewhere.

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