ASEAN JOURNAL ON HOSPITALITY AND TOURISM

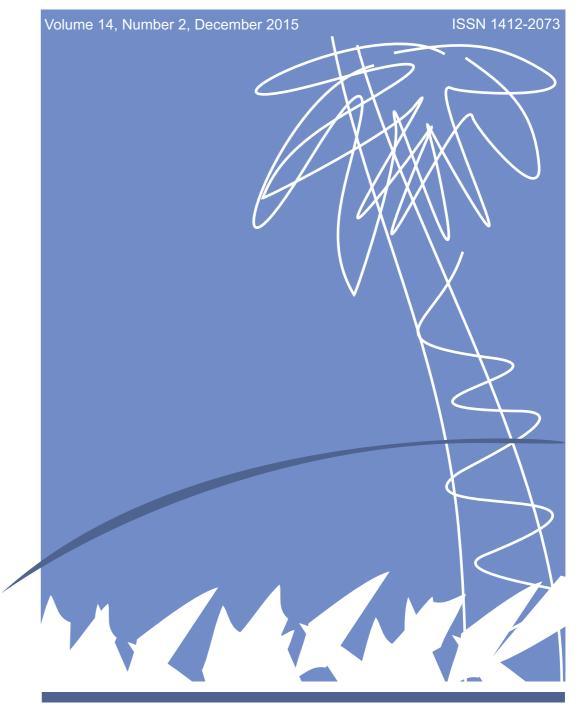
Volume 14, Number 2, December 2015

ISSN 1412-2073

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CENTRE FOR
TOURISM PLANNING AND DEVELOPMENT
INSTITUT TEKNOLOGI BANDUNG
INDONESIA

ASEAN JOURNAL ON HOSPITALITY AND TOURISM

ASEAN JOURNAL ON HOSPITALITY AND TOURISM is an international refereed journal, focusing on hospitality, tourism and related subjects in the Southeast Asia and its surrounding region.

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ASEAN JOURNAL ON HOSPITALITY AND TOURISM (ISSN 1412-2073) is published in two numbers per year by the Centre for Tourism Planning and Development, Institut Teknologi Bandung, Gedung PAU ITB, Lantai 3, Jalan Ganesha 10 Bandung 40132, INDONESIA Tel +62-22-2534272 Fax +6222-2506285 Email: aseanjou@aseanjournal.com

PURPOSE

The main purpose of this international refereed journal is to advance and foster tourism and hospitality education, research, and professionalism in the Southeast Asia Region. The journal provides a vehicle for increasing awareness, consideration and analysis of issues in tourism and hospitality, and also promotes the interchange of ideas, and comparative studies, both within the countries of the region and between these countries and other parts of the world.

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Submission of a manuscript to this journal represents a certification on the part of the author(s) that it is an original work, and that neither this manuscript nor a version of it has been published elsewhere nor is being considered for publication elsewhere.

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All manuscript must include an abstract containing a maximum number of 150 words. To facilitate the production of the annual subject index, a list of key words (not more than six) should be provided, under which the paper may be indexed.

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The Journal publishes two main classes of articles: full-length articles of approximately 5,000 words (15-25 pages), and short research notes/reports/reviews of about 1,500 words (5-10 pages).

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Contributors are usually notified within 12 weeks whether their manuscript have been accepted. If changes are required, authors are furnished with comments from editors and the peer-review board. The editors are responsible for all final decisions on editorial changes. The editors reserve the right to copy-edit and proof all manuscript accepted for publication without prior consultation with contributing authors.

All accepted manuscript must be submitted in digital form on a cd, together with one printed hard-copy, or electronically as e-mail attachments, MS Word and Rich Text Format are the only acceptable digital formats.

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