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CONTENTS

|                                                                                                                                                                                                                                          |       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Editorial<br><i>Arief Rosyidie, Chief Editor</i>                                                                                                                                                                                         | 1-2   |
| <i>Ranking Travel and Tourism Enablers in India<br/>Using A Fuzzy Approach</i><br><b>Kunal Ganguly, Sidharth Rai</b>                                                                                                                     | 3-23  |
| <i>Tourism Inside Gated: The Transformation of Gated Housing in<br/>Peri-Urban of Bandung</i><br><b>Samsirina, Wiwik Dwi Pratiwi, Ismet Belgawan Harun</b>                                                                               | 24-35 |
| <i>Social Impacts of Tourism Industry Caused by Agricultural Land<br/>Use Change in Tourism Infrastructure Development in Ubud Region,<br/>Gianyar Regency, Province of Bali, Indonesia</i><br><b>Anggriawan Pratama, Arief Rosyidie</b> | 36-47 |
| <i>Risk As a Motivation for Adventure Tourist</i><br><b>Muhammad Dhaifan Akbar</b>                                                                                                                                                       | 48-61 |
| <i>Geotrail Planning of Geotourism Area Cimenyan Sub-District,<br/>Bandung Regency</i><br><b>Ersalora Lutfianti, Wiwik Dwi Pratiwi</b>                                                                                                   | 62-73 |
| <b>Index Volume 15.1</b>                                                                                                                                                                                                                 | 74    |

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Pages 1-72

15  
1  
2

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CENTRE FOR  
TOURISM PLANNING AND DEVELOPMENT  
INSTITUT TEKNOLOGI BANDUNG  
INDONESIA

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## EDITORIAL

Tourism is one of research field which has many themes to understand because its dynamic characteristic. Each year, there must be interesting topics, phenomena, or events that happened in this world which related with tourism sector. In balancing those tourism practice, as one of the Centre for Tourism in Indonesia, we have published the ASEAN Journal since 2004. We hope it could be our contribution in tourism studies, generally in Southeast Asia region and specifically in Indonesia, for those who concern in tourism development; government, private sector, tourism industry, academican, student, or even local people.

This volume consists of diverse topics, related to tourism research and planning. In the contribution to tourism reserach, those articles are ranking travel and tourism enablers in India using a fuzzy approach, tourism inside gated: the transformation of gated housing in peri-urban of Bandung, social impact of tourism industry caused by agriculture land use change in tourism infrastructure development in Ubud Region, Gianyar Regency, Province of Bali Indonesia, and risk as a motivation for adventure tourist. One related to tourism planning which is geotrail planning of geotourism area Cimenyan sub-district, Bandung Regency.

Tourism industry has several enabling factors which affecting its growth. The first article tries to analyze the enabling factors of travel and tourism industry in India and make the rank for those factors. This paper tries to use a fuzzy TOPSIS approach to rank those factor which is a new approach for this type of research. The findings shows that the most important enabling factors for travel and tourism industry in India context are safety and security, price, and transport. This may be attributed to the fact that recent terrorist activities worldwide have made "Safety and Security" one of the biggest concern. Another concerns of visitors, especially domestic visitors, are also related to the price and transportation-infrastructure issues in India. Surprisingly, "Human Resources" and "ICT" are considered as least important factors.

The second articles is talking about the phenomenon of gated housing transformation at peri-urban area of Bandung. This phenomenon refers to the growing of luxurious residential complexes which provide tourist attractions and accommodation to support tourism activities in its surrounding areas. This paper tries to discuss several cases which describe those tourism activities grew inside the gated housing. This paper tries to give point of problems and benefits from the transformation of gated housing into tourism area for both residents and visitors. At the end, it can be concluded that those benefits and problems can be overcome only by mutually beneficial relationship between owner or management of tourism facilities and gated housing.

The third articles is talking about the impact of tourism activity on agriculture land use changes, which choosing Ubud, Gianyar Bali as its study location. Ubud, as one of the most favorite destination in Bali, is surely impacted to the increase of tourists coming to the town. The result shows that the number of agriculture area in Ubud is decreasing year to year. It happens as the numbers of visitors that come to Ubud is increasing, then the needs of tourism activities also increase. Therefore, the agriculture land in Ubud turn into built area to fulfill that facility's needs. The increasing number of visitors can give benefit in economic sector, however it also gives negative impact on agriculture and

social side. It is not only about the agriculture land changes, moreover the original citizen have to move to another district since they cannot afford the higher living cost in Ubud anymore due to tourism activities. This is the condition that should be controlled by the government through controlling and managing the tourism growth and development in Ubud, hence the preservations of the agricultural land are still manageable and maintained. The agriculture land is so important for the tourism development since it is the main attraction to tourist to come and visit Ubud.

The fourth article is enriching this edition through discussing about adventure tourist related to their motivations for doing risky activities. The study aims to investigate the role of risk for adventure tourists' motivation to engage with adventure tourism. This research finds that tourist agreed if risk should be part of adventure activities. Hence, tourist's perspective confirm the role of risk as distinctive feature of tourism activities. The study recommends risk management as a solution for adventure tourism operator. However this kind of action can lead to decrease the degree of challenge or actual risk from the activities which can make those tourists, who see risk as an attraction, dissatisfied. Therefore, advanced research about risk management impact on adventure tourist's satisfaction would be beneficial for adventure tourism management.

The last article in this edition is talking about geotrail planning which takes place in one of geotourism area in Bandung, it is Cimenyan Sub-district. The study have resulted zoning and circulation planning map of geotourism for both motorcycle and bicycle users and walking or hiking trail users. The trail is 7,6 kms length with estimated time around 4 hours which has 8 corridors with different level trails. The trail map is produced by overlaying composite map (which consists of contour map, slope sustainability map, and prone of the movement map) and land use map. This article is not only enriching this edition of journal, but also contributing on geotourism planning in Bandung Sub-district.

In this occasion, we thank all the authors who contributed to this volume and member of reviewers, all are the expert in their fields, who have given suggestion for the revision of the articles. We hope that all of the articles could provide additional insight to the readers.

Bandung, June 2017

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