

Correlations

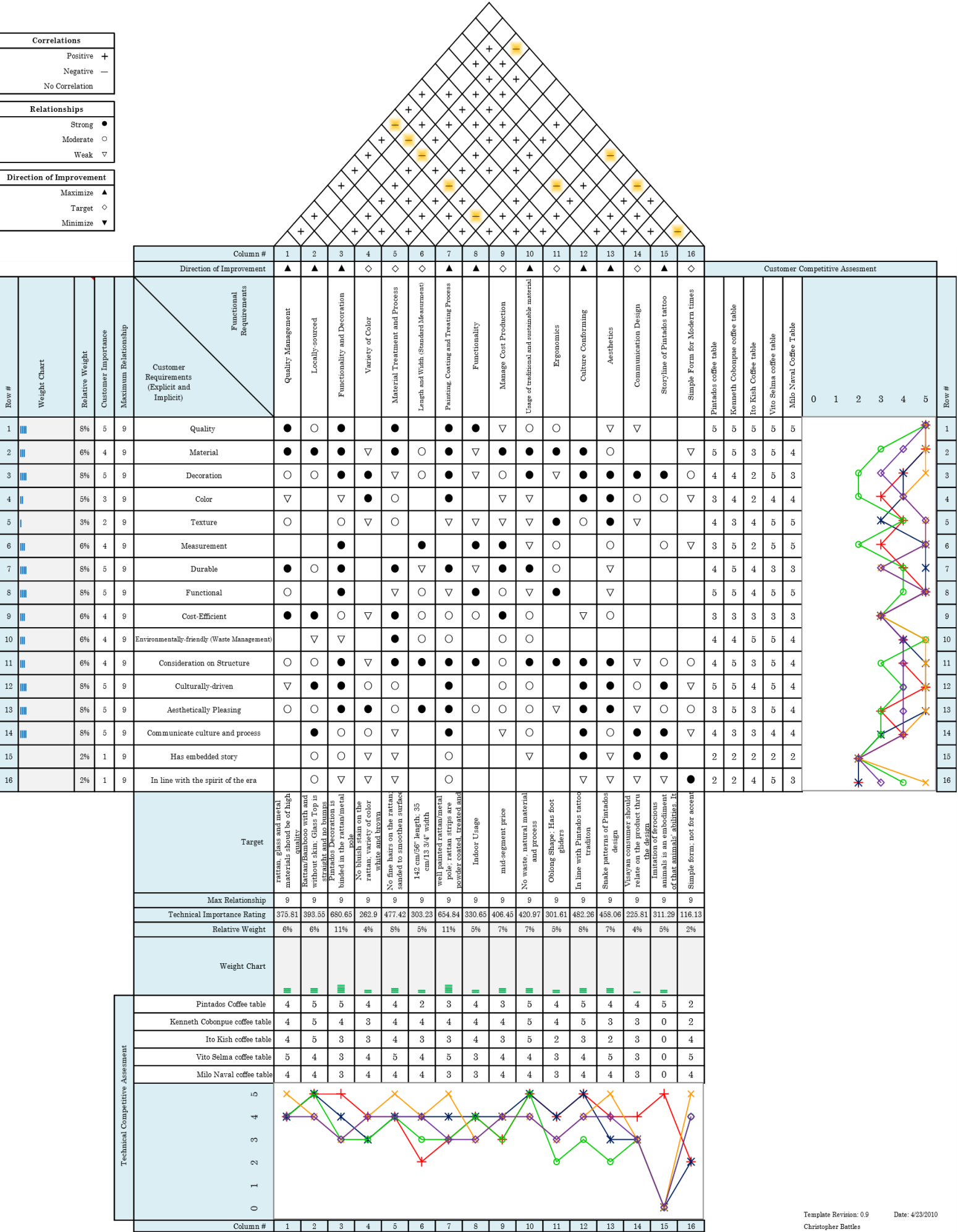
Positive +
Negative -
No Correlation

Relationships

Strong ●
Moderate ○
Weak ▽

Direction of Improvement

Maximize ▲
Target ◇
Minimize ▼



Customer Competitive Assessment

0

1

2

3

4

5

Row #

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

Correlations

Positive +
Negative -
No Correlation

Relationships

Strong ●
Moderate ○
Weak ▽

Direction of Improvement

Maximize ▲
Target ◇
Minimize ▼

Target

Max Relationship

Technical Importance Rating

Relative Weight

Weight Chart

Pintados Coffee table

Kenneth Cobonpue coffee table

Ito Kish coffee table

Vito Selma coffee table

Milo Naval coffee table

0

1

2

3

4

5

Column #

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

Customer Competitive Assessment

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