#### Journal of Visual Art and Design

Journal of Visual Art and Design welcomes full research articles written in Indonesian or in English language in the area of Visual Art and Desian from the following subject areas: Desian History, Art History, Visual Culture, Design Methodology, Design Process, Design Discourse, Design and Culture, Sociology Design, Design Management, Art Criticism, Anthropology of Art, Artifact Design, Industrial Design, Visual Communication Design, Photography, Interior Design, Craft, Architecture, Film, Multimedia, Creative Industry, Design Policy, and other historical, critical, cultural, psychological, educational and conceptual research in visual art and design. Authors are invited to submit articles that have not been published previously and are not under consideration elsewhere.

Starting from Vol. 1, No. 1, 2007, full articles published are available online at http://journals.itb.ac.id and indexed by Web of Science (Emerging Sources Citation Index), Directory of Open Access Journals (DOAJ), Google Scholar, Index Copernicus, Library of Congress, Perpustakaan Nasional Republik Indonesia, Indonesian Publication Index and Science and Technology Index (SINTA).

## Publication History

### Currently known as:

Journal of Visual Art and	d Design		
<ul><li>Formerly known as:</li><li>ITB Journal of Visual</li></ul>	Art and Design (2007 – 2014)		
	7		
Editorial Board of Journa	l of Visual Art and Design		
Chief Editor	•	Tinking Donkerski	V V C
Gregorius Prasetyo	Agung Hujatnika Selasar Sunaryo, Indonesia	Tjetjep Rochendi Art Education	Yan Yan Sunarya Research Group of
Adhitama	serasar seriarye, maeriesia	Universitas Negeri	Craft and Tradition,
Research Group of Human	Deny Willy Junaidy	Semarang, Indonesia	Faculty of Art and
and Interior,	Faculty of Architecture and		Design, Institut
Faculty of Visual Art and	Ekistics, Universiti Malaysia	Setiawan Sabana	Teknologi Bandung,
Design, Institut Teknologi Bandung, Indonesia	Kelantan, Malaysia	Faculty of Art and Design, Institut Teknologi	Indonesia
barraorig, irraoriesia	Andryanto Rikrik Kusmara	Bandung, Indonesia	Andriyanto Wibisono
Editorial Boards	Indonesian Sculptors	5,	Indonesian Society of
Ira Adriati	Association (API), Indonesia	Acep Iwan Saidi	Interior Designer,
Faculty of Art and Design,	Desire the Laurence and	Cultural Study Center,	Indonesia
Institut Teknologi Bandung, Indonesia	Dwinita Larasati Bandung Creative City	Institut Teknologi Bandung, Indonesia	Martha Patricia Zarza
indonesia	Forum, Indonesia	barraong, maoriesia	Autonomous University
Ruly Darmawan		Bambang Sugiharto	of the State Mexico,
Research Group of Design	Adhi Nugraha	Faculty of Philosophy	Mexico
and Visual Culture	Aliansi Desainer Produk	Universitas	
Sciences, Faculty of Art and Design, Institut Teknologi	Industri Indonesia (ADPII), Indonesia	Parahyangan, Indonesia	Alvanov Zpalanzani Research Group of
Bandung, Indonesia	ilidollesid	Jacob Sumardjo	Visual Communication
	Yasraf Amir Piliang	Theater Study Program,	and Multimedia,
Haruo Hibino	Founder of Pusat Studi	Indonesian Art and	Faculty of Art and
Department of Design	Kebudayaan, Institut	Culture Institute of	Design, Institut
Science, National University Corporation Chiba	Teknologi Bandung, Indonesia	Bandung, Indonesia	Teknologi Bandung, Indonesia
University, Japan	ITIGOTIESIG		II Idol Iesid
Publication assistant: Dini Sa	ofiani Permatasari & Rudhi M	ulyawan Pachmat Addro	cc: ITP Journal Publisher

Publication assistant: Dini Sofiani Permatasari & Budhi Mulyawan Rachmat. Address: ITB Journal Publisher, LPPM ITB, Center for Research and Community Services (CRCS) Building 6th & 7th Floor, Jl. Ganesha No. 10, Bandung 40132, Indonesia, Tel. +62-(022)-86010080, Fax.: +62-(022)-86010051. E-mail: jvad@lppm.itb.ac.id.

Distribution: Distributed to other universities and research institutions for exchange publications and to reaular subscribers.

Subscription per issue: Rp 100.000,- (domestic) and \$50 (overseas). Order form for subscription should be sent to the editorial office.

Rea. No. 691-SIC-UPPGT-SIT-1963, Accreditation No. 51/E/KPT/2017, (December 2017 – December 2022).

Published by ITB Journal Publisher, The Institute for Research and Community Services, Institut Teknologi Bandung in collaboration with The Alliance of Indonesian Industrial Product Designer (Aliansi Desainer Produk Industri Indonesia (ADPII)).

Cover Design by Chandra Tresnadi

#### 9. Manuscript preparation

Use the English language and the SI system (Système International d'Unités, often referred as "International Units") for measurements and units. Manuscript in MS Word or PDF format (generated from MS Word) is to be submitted online through http://journals.itb.ac.id/index.php/jvad. The length of manuscript is expected not to exceed 20 printed pages (single space) including abstract, figures, tables and references. An abstract between 100 and 200 words describes the significance of manuscript should be included. The authors should supply 5-10 keyword or phrases that characterizes their manuscript. Use 11 pt Times New Roman fonts for body of the text with 1.0 line spacing between lines. The references should be numbered consecutively in the order of their appearance and should be complete, including authors' initials, the title of the paper, the date, page numbers, and the name of the sponsoring society. Please compiles references as shown in the examples below. Figures are printed in black & white, while color figures are only available online. Adjust the size of figures and tables as they will be appeared. All figure captions should be legible, minimum 8 point type. For all equations, use either Microsoft Equation Editor or MathType add-on. Equations are numbered consecutively in parenthesis, e.g. (1), and set at the right margin.

## Reference examples:

- [1] Sutasurya, L.A. & Rivanto, B., Title of Paper, Name of Journal, 8(1), pp. 20-25, Dec. 2005. (Journal)
- [2] Sutasurya, L.A., Handojo, A. & Riyanto, B., Title of book, ed. 2, Publisher, 2007. (Book) [3] Williams, J., Name of Paper, Name of Book, Name of the editor(s), eds., Publisher, pp. 67-69, 2006.
- (Book with paper title and editor) Suharto (ed), Title of Paper, Name of Proc., pp. 5-10, 2008. (Conference Proceedings)
- [5] Name of the author(s), Title of paper (if available), Organization, URL Link, (1 April 2011). (URL Link)
- [6] Nicole, R., Title of Paper, Name of Journal, submitted for publication. (Pending publication)
- [7] John, K., Title of Paper, unpublished. (Unpublished manuscript)
- [8] Rashid, L., Title of Dissertation, PhD dissertation, Name of Dept., Name of Univ., City, 2010. (Thesis or Dissertation)
- [9] Jenny, P., Name of Institution, City, personal communication, 2010. (Personal communication)
- [10] Name of the author(s), Title of Technical Report, Technical Report TR-0334 (34-56), Name of Institution, City, Dec. 2009. (Technical report with report number)

Table of Contents i

# **Table of Contents**

1.	Strategy of Entrepreneurship & Creative Economy Development through District Mapping in Bandung City Tubagus Fiki Chikara Satari & Nabila As'ad	93
2.	Development and Evaluation of A New Studio-Based Course on Critical Design Aykut Coskun	101
3.	Technical Trends in Cottage Ceramic Industries in Southwestern Nigeria Segun Oladapo Abiodun	119
4.	Women's Perspective on the Surakarta Kebaya based on Biographies of Gusti Noeroel and Utami Suryadarma Ira Adriati, Almira Belinda Zainsjah & Irma Damajanti	142
5.	A Comparative Study of Mystical-Visual Expression of Nizami Stories in Two Paintings of Haft Peykar and the Death of Shirin by emphasizing the Relationship between Visual Structure and Story Context	155
	Zeinab Rajabi & Khashayar Ghazizadeh	155
	Index	iii
	List of Reviewers	vi